Dear Friend:

The Jewish Society of Americanists is almost two years old. In that it short time we have distributed thousands of pieces of literature, create an attractive Newsletter, held two national conferences as well as many local meetings, woven a network of contacts among Jewish conservatives across the country, and brought us in touch with countless Americans of other fatths who share our fervent belief in American ideals and have expressed their good will toward us. All of this has been accomplished with a very small amount of money and an enermous amount of voluntary, unpaid labor on the part of a small but dedicated group of people. We have proven that what can be done with very little. On the other hand, we have also learned that if we are to grow, we must pass beyond this infant stage and acquire granker the sinews of much greater effort.

The JSA has enormous potential to do a great deal of good at this crucial time in our country's history. This has been recognized not only by our Jewish members who know how desperately needed our organization was, but by many patriotic Americans of other faiths. For example, the September, 1967, issue of Freedom Magazine, organ of the Liberty Amendment Committee, devoted an entire editorial to the JSA. It saids

We belive JSA's importance is two-fold: that of provally responsible American Jewry with a sound organizational structure for reaffirming their fine American principles; and providing a number counter force to the evidently make leftist and thin-skinned Anti-Defamation League which goes out of its way to lump all "conservatives" in its making pot of "anti-Eamitism." . . .

Are we surprised at the emergence of a "conservative" Jewish organization? Not in the least. The Jew has always manifested an unusually high IQ; and has led the way throughout the Nation's history in business end the professions. Surely there have been stumbling blocks in the way of his exodus from Liberalism; the most serious being one being the insidious lie associating Conservatism with Maziism via the "rightwing" hoax. But the latent intell ance of the Jew akes it impossible for him to forever "buy" the obviously false nostrums of the liberal-left.

The editorialist is correct. The false nostrums of the liberal-left are coming home to roost, but the Jewish community still remains virtually neutralized in the struggle against its most deadly energy, Communism, by the effective control exercised over it by the major Jewish organ 18 lons and their pless. Despite the fact that an Israeli destroyer was sunk by Soviet missiles, that extremist Marxist Negro organizations -- un il recently supported by liberal Jews -- have now revealed their vicious anti-Jewish bies, that the lib a administrators in Roosevelt's regime did nothing to save European I wry from extermination, the vast majority of Jews have not been able to shake off the ideological control exercised over them by the liberal establishment. But we know mark that it can be done, as, for example, in the case of the Cividian Review Board in Mew York City, where the city's Jews voted two-to-one against the Civalian Review Board, despite the urging and pleading of their leaders to vote for it. What hapmened in New ork was that the opponents to the Civilian Review Board conducted a well-financed, highly professional campaign which made their arguments clear, understandable and persuasive. The key to success was money and professionalism.

These remarkable results can be repeated on other important issues as well if the same strategy is used. We need money and professional with help. Morey without professional help can easily be wasted, and professional help without

adequate financial support represents potential only. The professional know-how which can make JSA an effective, influential organization is available. What we now need is the financing. We realize that it will take some time before JSA is on the kind of financial footing that would satisfy the needs of an expanded national program equal to that of our liberal competitors. After all, it has taken decades for the liberal Jewish organizations to abhieve their present financial well-being. We hope that it will not take us that long, for the need for JSA is greatest at present. But we must also think in long-range terms and start to build now the kind of JSA which will become an important force in our community's life for many years to come. The only way that this can be done is if our present members, friends and supportors provide us with the wherewithal to do the building. We can only build if we are assured of a certain level of income on a monthly basis to conver the expenses of our program.

We are therefore sending our this name's crucial appeal to our many friends and supporters, to all of you who want us to grow and presper, to ask that you make a more permanent and resolute commitment to the future of JSA by pledging to send JSA a monthly contribution in whatever amount is compatible with your budget to enable us to do the work which has to be done.

We are all want to see conservatism, patriotism, and freedom grow into a powerful force, and this can only be done by permanent organizations with long-range programs, supported by people who know that the battle is not going to be won in a month or a year, that it will be waged incessantly for years to come, requiring a long-range commitment of support, participation, and effort. Can we count on you to help us? Only a permanent and durable organization, built with your help, can give us the instrument we need.

During the next few months, our Executive Committee will be mapping out a program of growth for the coming three years. This program's scope and success will greatly depend on your response to this appeal. Here is an opportunity to provide your children with something none of us had-an enlighteded Jewich mag conservative organization, dedicated to spreading the message of freedom to all and providing our communities with an ideological funtain fountainhead based on the Constitutional principles which have made our country the greatest and freeest in history. It also goes without saying that we invite our many non-Jewish friends to become permanent supporters of JSA, for they have as much to gain from an effective JSA as any Jewish member, and perhaps more, since many of them have been smeared as anti-Semitic merely because they are anti-Communist. Now is the time to expose the real intent of those smears, which is to discredit anti-Communists in general.